



INTERNET MARKETING



ACTIVE MINDSPACE

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We design and develop websites and host them. We develop robust software and online stores. We do robust internet marketing.



Active Mindspace appreciate your support. While looking forward to building a healthy relationship with you, we also wish you the best with your business.

Social Media

Facebook; Youtube & Google (Based on the effectiveness of Facebook and YouTube):
R775 per month

- ❖ Facebook – Post something everyday (boosting every week)
- ❖ Youtube – Post something every two weeks (given that you supply us with pictures of your works).
- ❖ Google – Post something every week and enhance your SEO.

Videos; Infomages; Infographics & Invideos (ALL PRICES ARE ONCE OFF)

- ❖ Videos: Videos created with the pictures you supply to us: FREE.
- ❖ Infomages: This simply means an image that informs. Images describing your works in an awesome, creative and catchy format: R150.
- ❖ Infographics: Statistics of your works/portfolio to show potential clients and gain their trust: R450
- ❖ Invideos: This simply means a video that informs. Videos describing your works in an awesome, creative and catchy format with awesome audio playing: R950 for a 30sec clip; R1350 for a minute clip and R2550 for a between 90sec – 120sec clip. **NOTE: THESE Videos; Infomages; Infographics & Invideos WILL DO WONDERS IN PROMOTING YOUR COMPANY ON THE INTERNET!**





[Content and social media](#) have a symbiotic relationship: Without great content, social media is meaningless and without social media nobody will know about your content. Use them together to reach and convert your prospects.

There are three main components to any [successful social media content strategy](#): type of content, time of posting and frequency of posting.

The [type of content we post on each social network](#) relies on form and context. Form is how you present that information—text only, images, links, video, etc.

Our context fits with your company voice and platform trends. Should your content be funny, serious, highly detailed and educational or something else? Either way we grab an audiences' attention.

We know specific times when you should post on social media. However, we use these times as guidelines rather than hard rules. We know your audience is unique, so we figure out the best time for yourself.

Posting frequency is as important as the content you share. We don't want to annoy your fans or followers.

We use Facebook Insights to see when your fans are online and engaging with your content.